

Kelly A. Grant
Connecticut
Email: gkag413@outlook.com

Effective communicator and strategic thinker, who is experienced in managing crisis situations, seeking a position where my education, training and experience can effectively utilized.

EDUCATION

Sacred Heart University - Master's degree, Strategic Communication and Public Relations 2019

University of Connecticut - Bachelor's degree, Sociology 1994

International TEFL Academy - Certificate, Teaching English as a Foreign Language 2022

SUMMARY OF EXPERIENCE

- Act as law enforcement organization's public information officer and spokesperson.
- Develop and implement integrated communications strategies that advanced the objectives of the organization.
- Build relationships and provide effective and efficient liaison efforts with news media representatives, community leaders and public.
- Build and maintain effective relationships with the news media, public and community through the use of social media and community engagement efforts.
- Respond to oral and written requests for information, and prepare and disseminate news releases that reflect the official position of the organization.
- Evaluate the impact and effectiveness of communication plans, and advise executive management if efforts should be discontinued, emphasis changed or coverage expanded.
- Organize, conduct and coordinate with media on press conferences, informational presentations and public service announcements.
- Provide on-air interviews to the television and radio media.

- Media train and prepare executives and others for media interviews, and provide strategic communications and counsel to executive management.
- Maintain and create content for organizations social media platforms.
- Develop news releases and talking points, and aggressively pitch stories to the media.
- Instruct public speaking, media relations and community engagement classes, and facilitated team-building exercises.

WORK EXPERIENCE

Post University

- Associate Program Chair - Criminal Justice 2022 to present
- Professor - Criminal Justice 2022 to present

Eversource Energy

- Community Relations Specialist 2021 to 2022

Connecticut Department of Emergency Services and Public Protections, Division of State Police

- State Trooper 2001 to 2021
- Recruiter, Media Relations and Community Engagement 2018 to 2021
- Acting Supervisor 2020 to 2021
- Public Information Officer and Spokesperson 2009 to 2018
- Acting Supervisor 2015 to 2017